

Gordon Cumming



Date of Hire: June 1985
Marital Status: Married. Wife's name Trish.
Hobbies: Hunting, Fishing, Hiking, and Mountain Biking

Gordon is a native of Idaho. He graduated from Boise's Capital High in 1973 and the University of California at Santa Barbara in 1978. Purcell's Sporting Goods in Boise employed him for the next two years. Gordon also managed one of their stores. Bob & Bing Co., a manufacturer's representative firm, hired Gordon as a field salesman covering the states of Colorado and Wyoming for their shooting sports lines beginning in 1981. In 1985 we were successful in hiring Gordon to cover selected accounts in Northern California. Gordon brought with him a wealth of retail knowledge and the ability to make things happen through persistence. Gordon handles, with professionalism and patience, one of the most varied and difficult customer bases we sell to. His out-of-the-box thinking and technical sales ability has brought Gordon and our company a good deal of success. He is regional manager for the Northern California territory,